

Oxigen Services Chooses Array Networks' Application Delivery Controllers to Enable Transaction Assurance for Bill Payment and Ticketing Services

Array APV Series application availability and performance solutions deliver 100% success rate for online transactions from points-of-sale across India

Bangalore/Mumbai, India –July 6, 2011– [Array Networks Inc.](#), (TWO: 3664) a global leader in application, desktop and cloud service delivery, today announced that Oxigen Services, a leading provider of prepaid and postpaid bill payments and ticketing services, has selected Array Networks' APV Series application delivery controllers to ensure application availability and a premium end-user experience for its media, telecommunications, transportation, entertainment, billing, Internet and cash-card services.

Deployed in high-availability pairs at Oxigen's hosted data centers located in Tulip-Mumbai, Array APV Series appliances load balance and process transaction requests from points-of-sale across India, mitigating application performance issues related to burst and uneven traffic patterns to ensure a seamless customer experience. Moreover, the APV appliances eliminate the need for Oxigen to manually reassign IP addresses in the event of application failure, enable server maintenance without application disruption and provide application-level security without impacting application performance.

In selecting Array to ensure business services were fast, available and secure, Oxigen found APV Series appliances to be extremely stable and easy to configure and deploy as compared to competing load balancing and application delivery products—in addition to meeting all of its business requirements. Immediately following deployment of Array APV Series application delivery controllers, the success rate for Oxigen's point-of-sale transactions reached 100% while reducing the burden on IT staff to monitor services, minimizing maintenance requirements and eliminating lost business attributed to service disruption.

“We recognized the need for a load balancing solution when our applications and services did not respond properly due to uneven traffic during different business hours; without an application delivery solution in place, we needed a dedicated team in place to monitor and restart these applications periodically throughout the day and night,” said Srichand Rawat, IT Manager at Oxigen Services. “We looked at several solutions capable of directing equal traffic to application instances on different servers and selected Array APV appliances based on cost effectiveness, reliability, usability and demonstrated ability to ensure application availability. Today, our retailer and service provider customers are extremely happy and their business has almost doubled over the course of the last year.” Array APV also has its own contribution to this growth apart from many other IT infrastructure initiatives.

“Being a provider of prepaid recharge, bill payment and ticketing services, reliability, availability, security and a premium end-user experience are critical factors for success,” said Shibu Paul, National Sales Manager – India at Array Networks. “Array's technology ensures Oxigen maintains secure and reliable services while streamlining IT operations, which in turn helps it to continue to be a leader in the industry.”



About Oxigen Services

Oxigen Services is an IT enabled transactions and payments processing platform for electronic delivery of prepaid and postpaid services in a seamlessly networked environment. Oxigen pioneered the idea and execution of electronic virtual distribution of prepaid airtime on behalf all major mobile operators. Oxigen handles aggregation of recharge, bill payments and subscriptions for all leading Indian telecom operators, internet service providers, direct-to-home TV, prepaid radio, prepaid value-added services, railways, airlines, bus and movie ticketing on a single platform that distributes services to Oxigen's pan-India retail network of approximately 150,000 touch points. To learn more, visit www.myoxigen.com.

About Array Networks

Array Networks is a global leader in application, desktop and cloud service delivery with over 5000 worldwide customer deployments. Powered by award-winning SpeedCore™ software, Array solutions are recognized by leading enterprise, service provider and public sector organizations for unmatched performance and total value of ownership. Array is headquartered in Silicon Valley, is backed by over 300 employees worldwide and is a profitable company with strong investors, management and revenue growth. Poised to capitalize on explosive growth in the areas of mobile and cloud computing, analysts and thought leaders including Deloitte, Red Herring and Frost & Sullivan have recognized Array Networks for its technical innovation, operational excellence and market opportunity. To learn more, visit www.arraynetworks.net.

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