



## Array Networks Announces 150 Customer wins in BFSI, Telecom, Government and IT/ITeS

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**Array Networks Inc.**, a global leader in optimized application access, security and delivery, today announces its successful 150 customer wins in India. Array Networks have successfully implemented their solutions across **BFSI, Telecom, Government** and **IT/ITeS** verticals in last 2 years. Array Networks will continue to focus in these segments for 2012.

Enterprise customers have chosen Array Networks over others, because of their product performance, technical capabilities and superior customer service & support. These strong areas have helped them grow in 3 digits in past 2 years and the same momentum is expected for 2012 as well. Last two years have been very fruitful for Array Networks, as they had their major client wins in the Government sector. Array Networks were able to win around 40% customers in government sector, 25% in BFSI sector, 20% in Telecom sector and 15% in IT/ITeS sector.

Array Networks addresses the critical business drivers of enterprise customers like high availability of applications, enhanced application performance etc. Array networks have very successful in deploying solutions seamlessly. Most of Array Networks customers are very happy as they have seen very tangible benefits by investing in Array Networks solutions. Array Networks have been able to deliver solutions at much better value to customer than competition.

Array Networks [Application Delivery Controllers](#) (ADC) solutions have been the most opted solutions by customers & partners. ADC solutions alone cover 60% of Array Networks sales.

With the launch of high end [Access Gateway series](#) Array Networks is expecting their sales to take a jump over from the current position which addresses the issues related to [BYOD](#).

*“We are extremely thrilled with the incredible success that we have experienced in the last two years. We appreciate the effort and hard work that our distributors and channel partners have put-in to achieve this success. We expect the similar support from Distributors and Channel Partners for our future endeavors. We would keep the momentum going, with 100% growth over the previous years.”*  
said **Shibu Paul, National Sales Manager – India** at **Array Networks**.

### **About Array Networks**

Array Networks is a global leader in application, desktop and cloud service delivery with over 5000 worldwide customer deployments. Powered by award-winning SpeedCore™ software, Array [application delivery networking](#) solutions are recognized by leading enterprise, service provider and public sector organizations for unmatched performance and total value of ownership. Array is headquartered in Silicon Valley, is backed by over 300 employees worldwide and is a profitable company with strong investors, management and revenue growth. Poised to capitalize on explosive growth in the areas of mobile and cloud computing, analysts and thought leaders including Deloitte, Red Herring and Frost & Sullivan have recognized Array Networks for its technical innovation, operational excellence and market opportunity. To learn more, visit:

Website: [www.arraynetworks.com](http://www.arraynetworks.com) Resources: <http://www.arraynetworks.com/resources.html>